

# STYLE COUNCIL 2005

## *Style in Context, Australian and international*

### PROGRAM

**15-16 October** – Eden on the Park Hotel, Melbourne

#### **Saturday 15th**

5.30 pm. Registration and Cocktails for celebration of 4<sup>th</sup> edition of *Macquarie Dictionary*. Speaker: Thomas Keneally

7.30 pm Conference Dinner, at Chillipadi, Menzies Alley (Central Melbourne)

#### **Sunday 16th**

9.00 am Welcome and Introduction

9.15 – 10.15 Keynote speaker, Kate Burridge (Professor of Linguistics, Monash University) *Style in Context: taboo, censoring and the human brain*

10.15 – 10.45 Tony Wheeler (Lonely Planet) *Gricers, twitchers & “doing doughnuts”: the problems of translating guidebooks*

#### **10.45 – 11.00 Tea/Coffee break**

11.00 – 12.45 1. Stefanie Pearce (Department of Innovation, Industry & Regional Development) *Political spin or strategic style? Language choices in a government setting*

2. Nick Renton *Style Manuals – masters or servants?*

3. Jennifer Blunden *Dumbing down for museum audiences: necessity or myth?*

#### **12.45 – 2.00 Lunch**

2.00 – 2.45 1. Valerie Yule (Literacy Innovations) *Pronunciation guides in dictionaries for children and English-language learners*

2. Susan Butler (Macquarie Dictionary) *Dictionaries for India: a cultural transition*

#### **2.45 – 3.00 Tea/Coffee break**

3.00 – 4.45 1. Kim Lockwood (News Ltd.) *Turning VB into kava: localising content for overseas journalism students*

2. Nick Walker (Australian Scholarly Publishing Pty) *Nigerian style gives “dash” new meaning*

3. Eleanor Curtain (Eleanor Curtain Publishing) *“We don’t do irony.” Thoughts and observations on editing for the US market.*

4.45 – 5.00 Closing