

▶ **ABC Ballarat (Ballarat)**
Statewide Drive - 12/05/2010 5:20 PM
Kathy Bedford
Station Phone 03 5320 1011

Demographics	
Male:	600
Female:	500
AB:	300
GB:	500
All People:	1100

The Centre for Language and Social Life have been busy today studying the language of the budget and comparing Wayne Swan, Federal Treasurer's previous two speeches and Peter Costello's budget speeches. Annabel Lukin, Senior Lecturer and Research Fellow Macquarie University says Costello had a clear style, but Wayne Swan hasn't really developed a style yet. She discusses the frequency and use of words such as 'tax', 'government' and 'economy' in budget speeches. She says Costello mentioned Labor a lot in his speeches, but Swan doesn't take the opportunity to attack the Coalition.

Interviewees: Annabel Lukin, Senior Lecturer and Research Fellow, Macquarie University; Wayne Swan, Federal Treasurer (audio grab)

Duration: 9.41

Summary ID: W00038936432

This program or part thereof is syndicated to the following 7 station(s):-
ABC Central Victoria (Bendigo), ABC Gippsland (Sale), ABC Goulburn Murray (Wodonga), ABC Mildura Swan Hill (Mildura), ABC Shepparton (Shepparton), ABC South Western Victoria (Warrnambool), ABC Western Victoria (Horsham)

© Media Monitors

07/05/2010

▶ **AFL**
Western Weekender Penrith, 07/05/10, General News, Page 71
By: Kevin Tate

Clip Ref: **00069588923**
331 words

▶ **Yr 11 students head off to Uni**
West Wyalong Advocate, 07/05/10, General News, Page 6
By: None

Clip Ref: **00069584720**
126 words

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

